Lab 1:
2D Art Principles and Practice: Word-Brainstorming

Lab professor: Wetmore

Start in lab: Tuesday 1/25 or Thursday 1/27

Due: At start of lab on Tuesday 2/5 or Thursday 2/7 (due Tuesday for Tuesday lab students; Thursday for Thursday lab students)

Overview: In this lab, you will construct a 2-D art composition from a randomly given word. You will continue to work this composition in Lab 2 next week – by adding lights and sensors to make it interactive!!

In the beginning of the lab, we will discuss the art process and 2D visual principles; how form and content relate to each other; and share some assembly and construction techniques.

Materials (provided): paper board, glue, scrap paper, magazines, paints and inks, scissors and olfa knives.

Process:

1. Pick a word from the pool; find out what it means.
2. Brainstorm your vision: What images or events does this word make you think of? Think about the meaning and significance of the word, or anything that comes to your mind associated with the word.
3. Use the given materials to start to construct your piece. You can draw or paint directly on the paper board and/or make a collage by cutting and pasting.
4. Share your work with at least three people in the lab. Ask them to give you their feedback. Does it convey some of your inspirations? How will the sensors and lights work with the composition?
5. Document your process (Lab write-up)
Important things to consider:

Keep in mind to make arrangements to allow the addition of sensors and lights to the work next week to complete the piece. Be aware of the process and design principles that we discussed. Try to apply some of the design principles.

Lab write-up:

Write a one-page description including:

1. Your name
2. Your word selected
3. Concept -- What were the important concepts that you wanted to deliver about the word?
4. Design strategy -- How did you lay out the visual elements and materials to support your concept? What are the design principles that you wanted to employ to support your strategy?
5. Reflection on the audience response - Did you have unexpected feedback? If so, describe how it was different from your intention.
6. Discuss where and how you would like to add lights and sensors.